April 20, 2015

Notice of name change – Multidimensional Treatment Foster Care (MTFC) becomes Treatment Foster Care Oregon (TFCO)

MTFC is changing its name!

Due to a change in the affiliation of the program developers, the treatment model known until now as Multidimensional Treatment Foster Care, or MTFC, will be re-named.

TFC Consultants, Inc. (TFCC) will continue its mission as the sole purveyor of the treatment model guided and supported by the model developers. After the transition, the terms Multidimensional Treatment Foster Care and MTFC will no longer be associated with the evidence-based treatment model formerly known by these names. The new program name will be Treatment Foster Care Oregon, or TFCO. TFCC will retain its staff and continue its work as before.

All affected provider agencies, stakeholders, service systems, best-practices registries and academic institutions have been notified of the change.

The organization holding the trademarks ‘MTFC’ and ‘Multidimensional Treatment Foster Care’ has given TFC Consultants notice of the termination of its operating agreement with TFCC after attempting to sell the brand to the program developers and TFCC. The agreement expires on June 27 of this year. After this date, use of the terms ‘MTFC’ and ‘Multidimensional Treatment Foster Care’ by TFCC, their client programs and the service systems involved will be subject to the approval of the owner of the trademarks.

TFCC and the program developers Patti Chamberlain and Phil Fisher will continue to disseminate and implement the evidence-based treatment model that will be known under the new name after June 27.

In order to avoid infringing on the MTFC trademarks and in light of the June 27 termination date of our operating agreement with its owners, we must terminate the current contracts with our client agencies by this date as well and replace them with similar contracts using the new program name. We will send you a termination notice and propose a new agreement between our organizations soon.

Of course we will keep you informed about our re-branding efforts and welcome any suggestions you may have to effectively communicate the change in your area of operation.